



Agenda

Green Day • Tuesday, January 27, 2009

Leadership Tampa Bay will focus on environment issues during its Green Day Program on Tuesday, January 27, 2009. Our program will begin at Starkey Ranch. Our Chairs for this program are Philippe Jean (LTB'05), Director of Engineering, Stearns Weaver; Laura Starkey (LTB'05), Director of Conservation Lands, Starkey Land Company; Matt Shinsky (LTB'07), Vice President of Leasing & Development, Eastlake, LLC; Nicole Hawker (LTB'07), Senior Account Executive, Tucker Hall; Doug Williamson (LTB'91), Attorney, Williamson Diamond & Caton; Jeramiah Bustin (LTB'08), Vicinity Realty Services, Inc.; DeDe Grundel (LTB'06), Executive Director, Friends of Joshua House and Kids Charity Tampa Bay; and Brooke May (LTB'07), Reinforced Structures



- 8:00 a.m. Arrive at Starkey Ranch located at 12959 State Road 54, Odessa, FL 33556
- 8:15 a.m. Board bus to Longleaf Development, located at 3050 Starkey Road, New Port Richey 34655
- 8:30 a.m. Arrive at Longleaf – **Continental breakfast sponsored by Town Ground Coffee House**
- 8:50 a.m. Opening Remarks from President Machel Maner (LTB'98), Vice President, Wachovia
- 9:00 a.m. **Leadership Presentation** – Jon Yob (LTB'08), President, Creative Recycling Systems, Inc.
- 9:20 a.m. **Responsible Building in a Resource-Constrained World**
Green Designing & Planning – Frank Starkey (LTB'99), Longleaf Development
LEED & FGBC Certification programs – Dean Barberree, Vice President – Florida Land Development, Crosland
Darren Brinkley, President, Real Building
- 10:15 a.m. Break, divide into groups for tour
- 10:30 a.m. Walking tour of Longleaf
- 11:00 a.m. Board bus for Brooker Creek Preserve and Environmental Education Center located at 3940 Keystone Road, Tarpon Springs, FL 34688
- 11:30 a.m. Tour of Brooker Creek Environmental Education Center
- 12:00 p.m. Lunch and Presentation from Shannon Patten, Media and Community Relations Manager, Publix Super Markets

- 1:15 p.m. Government Initiatives or Sustainability - Holly Shiralipour, Manager, Brooker Creek Preserve Environmental Education Center and Environmental Land Acquisition - Dr. Bruce Rinker, Environmental Lands Division Director, Pinellas County
- 2:15 p.m. Break
- 2:30 p.m. "Conservation at its Finest"
Jennifer Senej, Recycling Coordinator for Pasco County
Joe Pietrzak, Senior Demand Side Management Planning Analyst, Progress Energy Florida
Kristi Cheatham (LTB'07), External Affairs Manager, Clearwater Gas
Donna Manion, Green Dividends
- 3:15 p.m. Board bus for Starkey Ranch
- 3:45 p.m. Eco Tour of ranch (we will be outside on an open tour bus for the ranch tour)
Jay B. Starkey, Jr., owner of *Starkey Ranch and Flatwoods Adventures*
- 5:00 Debriefing at Ranch Yard Pavilion

SPONSORS

Town Ground Coffee House
Longleaf Development Company (providing meeting space)
Starkey Ranch (providing tour with Mr. Starkey and use of pavilion)
Clearwater Gas
Stearns Weaver
Bayside Engineering

Directions to Starkey Ranch
12959 S.R. 54
Odessa FL 33556
(813) 920-5288

From Tampa:

Take the Veterans/Suncoast Expressway north to S. R. 54 exit. Turn left (west) onto S.R. 54. We are 4 miles on the right (north) side of the road. Look for ranch sign.

From Clearwater:

Take McMullen-Booth Rd. north (called East Lake Rd. in Pasco Co.) to Trinity Blvd. Turn right on Trinity Blvd and follow it to the end at S.R. 54. Turn right onto S.R. 54. We are 0.5 mile on the left (north) side of the road. Look for ranch sign.

From St. Pete:

Follow I-275 north across Howard Frankland Bridge to Tampa. Take Veteran's Expressway (Toll) north to S. R. 54 exit. Turn left (west) onto S.R. 54. We are 4 miles on the right (north) side of the road. Look for ranch sign.

From I-75:

Take S. R. 56 (exit # 275). Turn west onto S. R. 54. Go exactly 14 miles. We are on the right (north) side of the road. Look for ranch sign.

From Suncoast Expressway:

Take S.R. 54 exit. Turn west and go 4 miles. We are on the right (north) side of S.R. 54. Look for ranch sign.

From U. S. 19:

Turn east onto S. R. 54. Go 9.3 miles. We are on the left (north) side of the road. Look for ranch sign.